PATENT

554B/SYMBP188US

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 571-273-8300 on the date shown below to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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AUG 2 9 2005

Date: 8-29-05

Himanshu S. Amin

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicants(s): Allan Herrod, et al.

Examiner:

Congvan Tran

Serial No:

10/057,463

Art Unit:

2683

Filing Date:

January 24, 2002

Title: TERMINAL WITH OPTICAL READER FOR LOCATING PRODUCTS IN A RETAIL

ESTABLISHMENT

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO ADVISORY ACTION DATED JULY 27, 2005

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the following comments. A credit card payment form is filed concurrently herewith in connection with all fees due regarding this communication. In the event any additional fees may be due and/or are not covered by the credit card, the Commissioner is authorized to charge such fees to Deposit Account No. 50-1063 [SYMBP188US].